

Associated Builders & Contractors of Michigan

Membership List Rental Policy:

- List rental is for one-time use only and the list renter does not acquire ownership of the information printed on the list; all information remains the property of ABC of Michigan.
- The list renter shall not preserve, capture, store, or retain the information contained on the list or allow any director, officer, employee, contractor, agent, partner, or affiliate to do so.
- All orders, from members of ABC of Michigan and non-members alike, must include an explicit statement of how the list will be used and an acknowledgement that the list renter has read ABC of Michigan's list rental policies and agrees to abide by them. List orders will not be accepted until these conditions are met.
- Orders must be accompanied by a sample of the document or email being sent for ABC of Michigan review and approval. ABC of Michigan may reject any material it deems unsuitable for its membership.
- Lists are provided electronically in excel format. It is ABC of Michigan's understanding that the list will be used for the specified promotion only. Any other use may constitute misappropriation of ABC of Michigan's intellectual property.

Cost per usage:

	Member	Non-member	
Full membership	\$.50 per name	\$1.00 per name	
Specialty list	\$.75 per name	\$1.00 per name	Minimum charge \$300.00
Flat rate (up to 3 uses*)	\$1200.00	N/A	

*Each use must be individually approved by ABC of Michigan per rental agreement.

Associated Builders & Contractors of Michigan

Membership List Rental Agreement

The Associated Builders & Contractors of Michigan (“ABC of Michigan”) hereby grants to _____ (“Company”) a limited, **one-time** license to use ABC of Michigan’s membership mailing list.

The membership mailing list shall provide sufficient contact information for Company to deliver items to ABC of Michigan members via U.S. mail, email or facsimile.

Company agrees and acknowledges that ABC of Michigan may refuse to rent its membership mailing list to any individual or entity whose products or programs conflict with the principles and philosophies of ABC of Michigan.

Company agrees and acknowledges that it may not, either expressly or implicitly, assert that ABC of Michigan endorses or in any manner supports Company or its products and/or services. Company agrees that it shall not use, or permit any person or entity to use, ABC of Michigan’s membership mailing list, or any portion thereof, without the prior written consent of ABC of Michigan.

Company agrees to keep ABC of Michigan’s membership mailing list in strict confidence and to not sell or disclose such mailing list or its contents to any third party in any manner.

Immediately following Company’s one-time use of ABC of Michigan’s membership mailing list, Company shall: (i) immediately cease any subsequent utilization of ABC of Michigan’s membership mailing list; and (ii) discard or destroy all originals and copies of ABC of Michigan’s membership mailing list (whether in printed, electronic, recorded, or other tangible form).

In order to protect the reputation and goodwill of ABC of Michigan, Company shall provide ABC of Michigan with the right to review and pre-approve all material plans of Company or its agents to communicate with or to the individuals and/or entities on ABC of Michigan’s membership mailing list (or any portion thereof). Company may not mail or fax to ABC of Michigan’s membership mailing list unless and until ABC of Michigan has reviewed such use and provided to Company prior written approval for such use. Furthermore, ABC of Michigan may, in its sole discretion, at any time and for any reason, cancel or refuse any rental request.

The individual signing this Agreement on behalf of Company hereby represents and warrants that he/she has the full power and authority to enter into this Agreement on behalf of his/her organization. All membership mailing list rental orders shall be considered tentative until Company signs this Agreement.

ABC of Michigan

By: _____ Date: _____

_____ [Name]

_____ [Title]

Company

By: _____ Date: _____

_____ [Name]

_____ [Title]